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Congressional District 49 Issues Survey

*Summary of a Voter Survey
Conducted February 12-15, 2018*

Methodology

- ✓ Survey of 750 voters in California's 49th Congressional District likely to cast a ballot in the November 2018 statewide election
- ✓ Sample includes 400 likely June 2018 primary voters
- ✓ Interviews were conducted via landline and cell phones by live interviewers
- ✓ Survey was conducted February 12-15, 2018
- ✓ The full sample margin of sampling error is $\pm 3.6\%$ at the 95% confidence level
- ✓ The margin of sampling error for June primary voters is $\pm 4.8\%$ at the 95% confidence level
- ✓ The margin of error for population subgroups will be higher
- ✓ Some percentages do not sum to 100% due to rounding

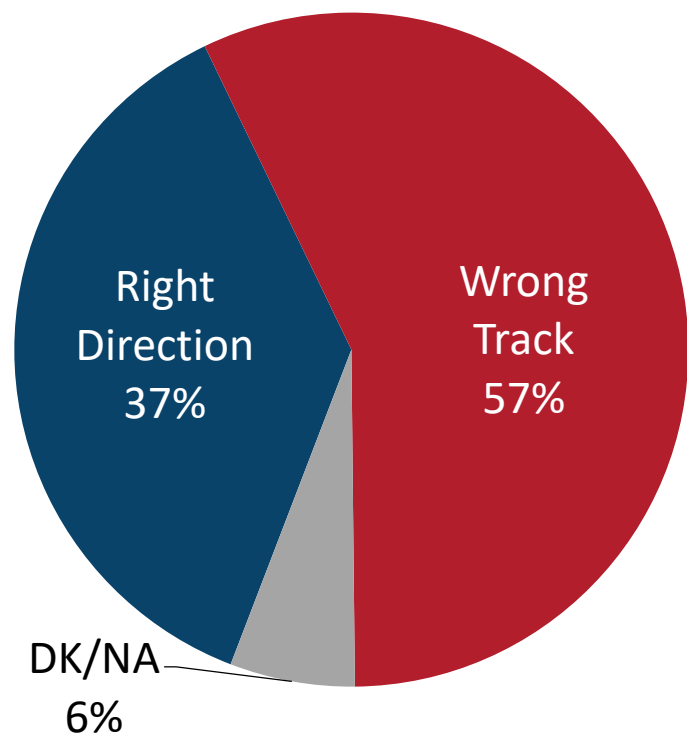
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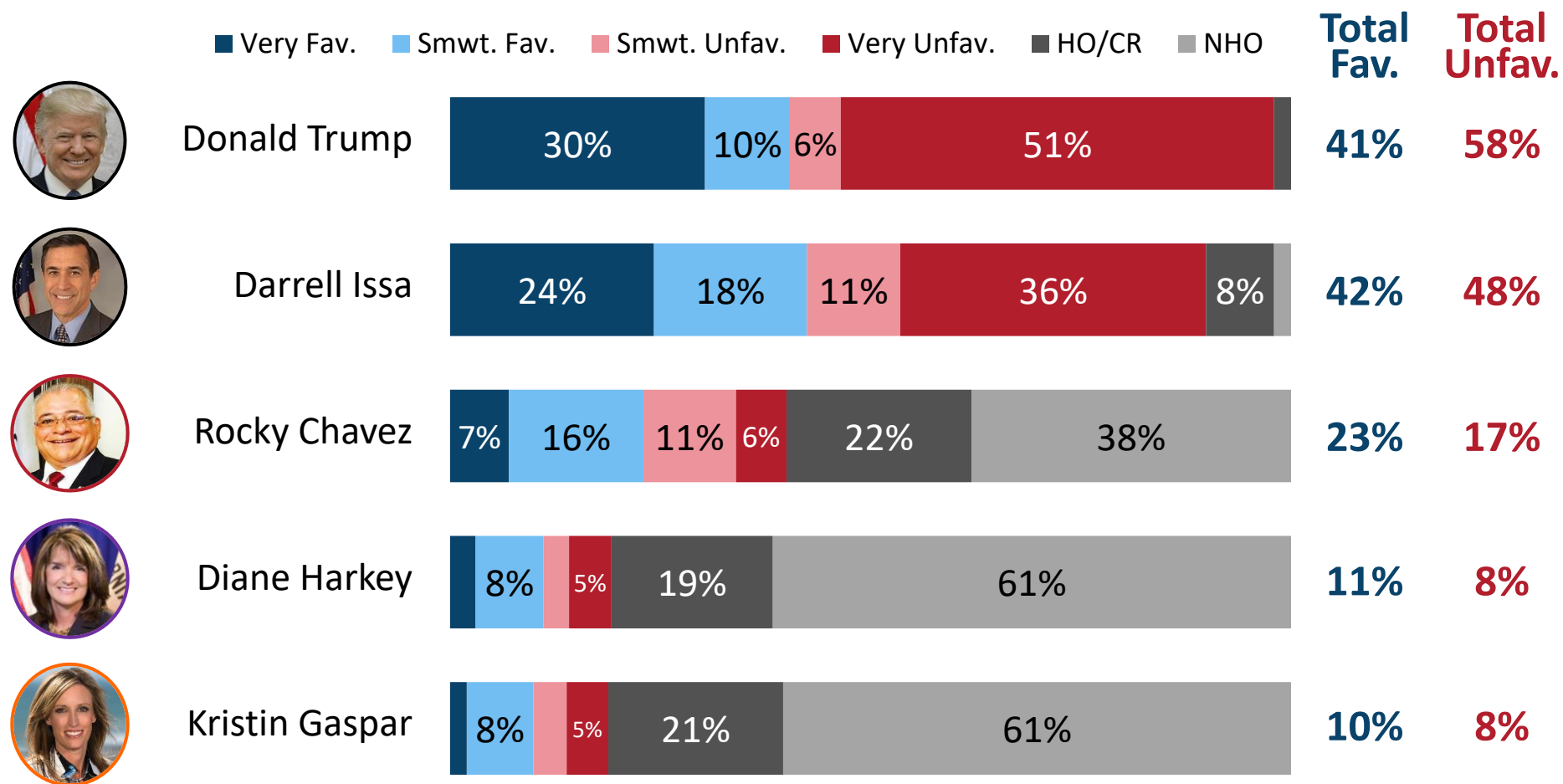
The Mood of CD49 Voters

A solid majority thinks the nation is “off on the wrong track”, with this outlook sharply divided along partisan lines.

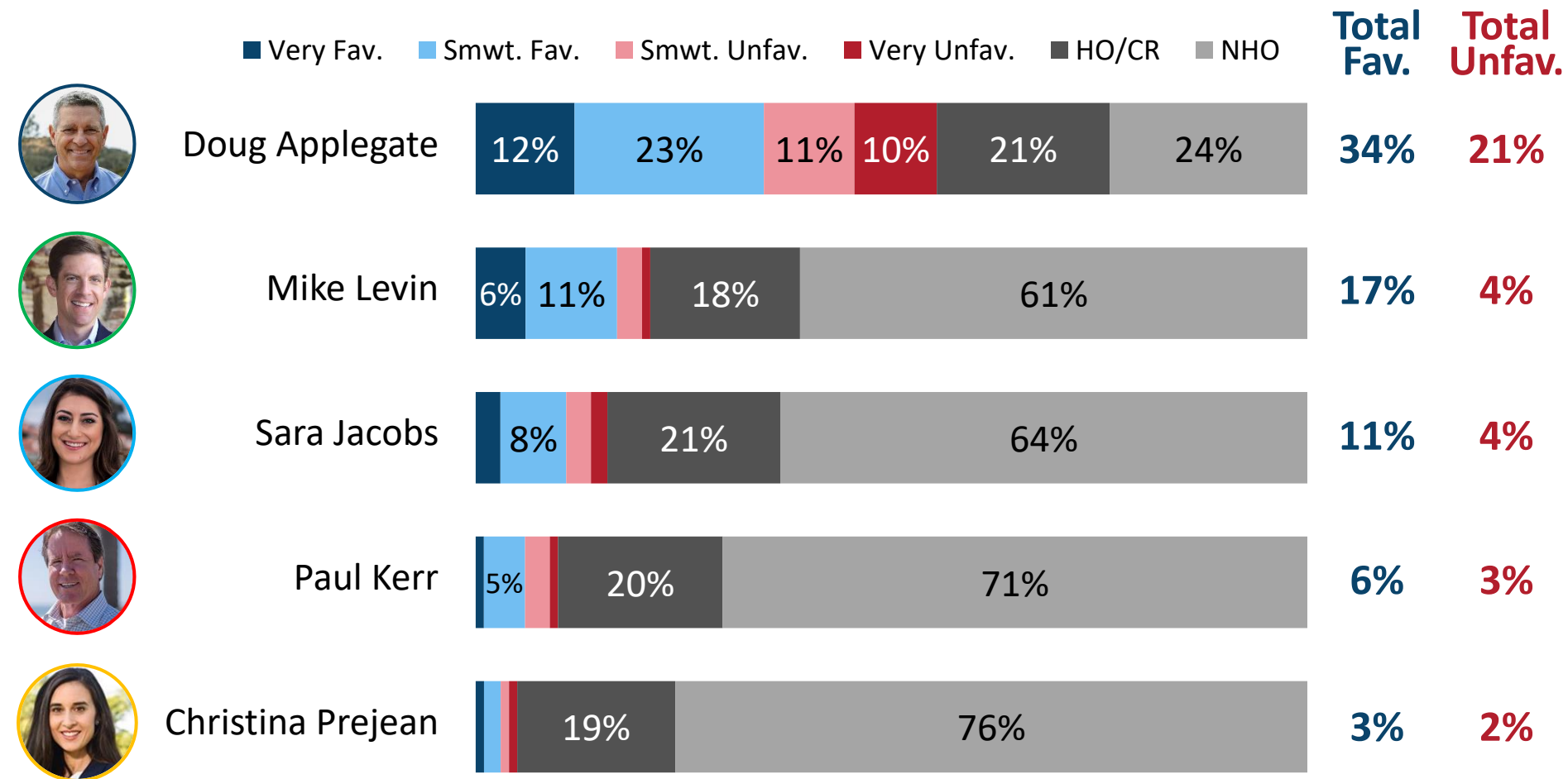


Demographic Group	Right Direction	Wrong Track	DK/NA
Gender			
Men	43%	52%	5%
Women	32%	61%	7%
Party			
Democrats	6%	91%	3%
Independents	18%	73%	9%
Republicans	71%	22%	7%
Ideology			
Conservative	74%	20%	6%
Moderate	30%	62%	8%
Liberal	5%	94%	1%
Ethnicity			
Latinos	38%	55%	8%
Whites	36%	58%	5%
Age			
18-49	32%	60%	8%
50-64	40%	56%	4%
65+	39%	55%	6%
County			
Orange	46%	48%	6%
San Diego	34%	60%	6%

Trump is underwater with half holding an intense negative opinion of him; among the Republican candidates for Congress, Chavez is the best known.

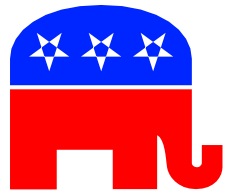


Applegate is the best known Democratic candidate but he also has a relatively high unfavorable rating.



Democrats are well-positioned for November with a 7-point advantage in the generic Congressional ballot.

If the next election for member of Congress from your area were being held today, would you vote for the Democratic candidate; or the Republican candidate?

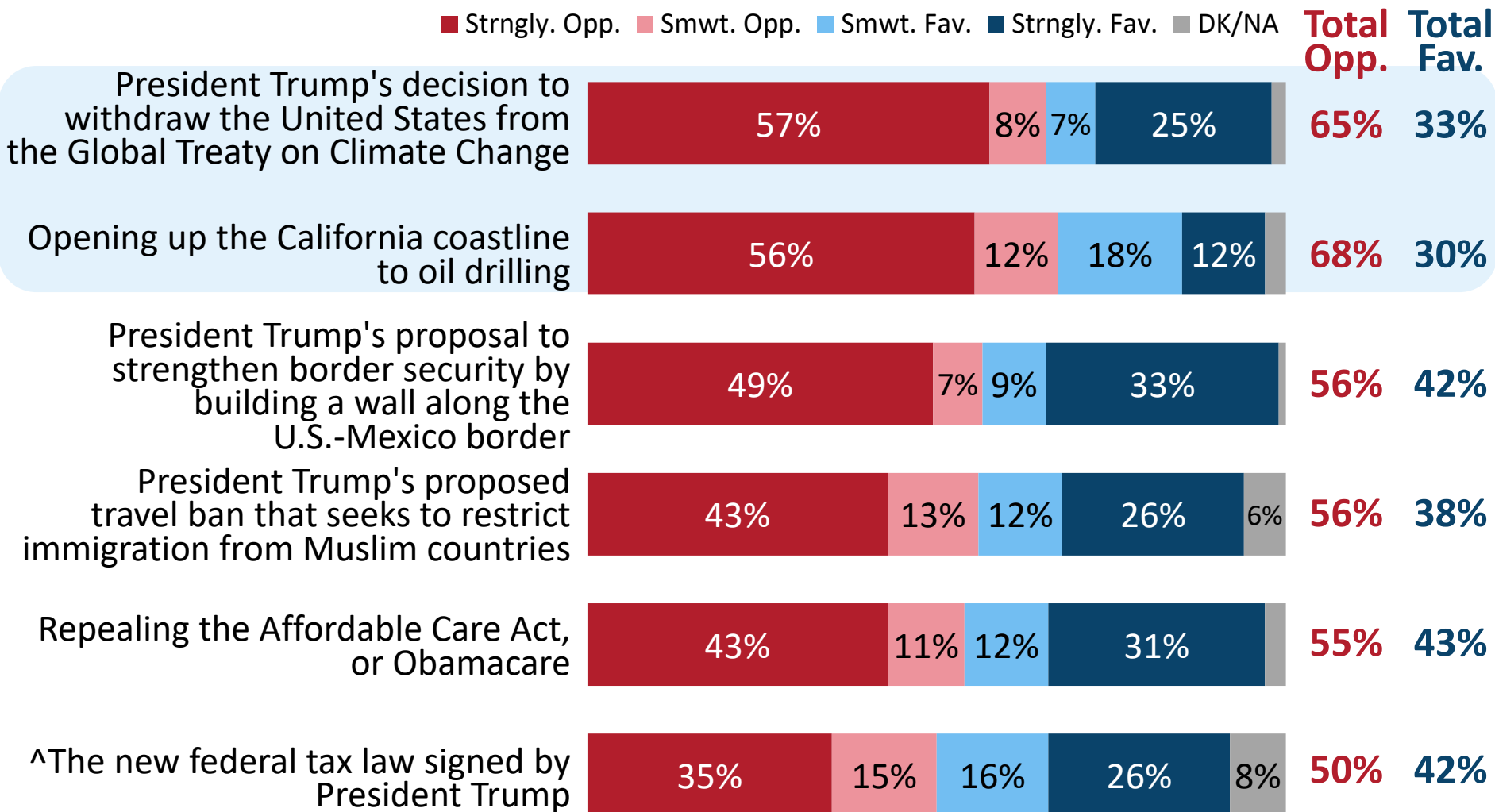


0% 15% 30% 45% 60% 75%

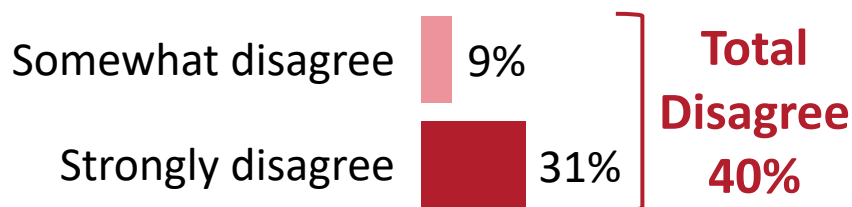
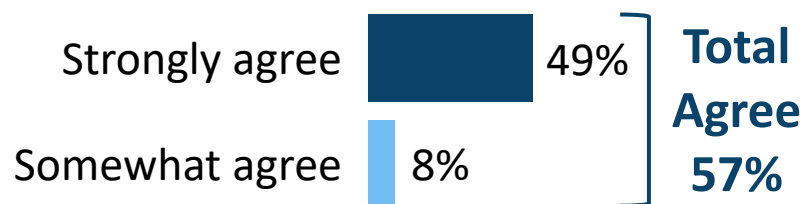
The most interested voters, women, independents and Latinos prefer a Democrat by significant margins.

Demographic Group	Total Dem.	Total Rep.	Other/Und.
Interest in November Election			
1-5	38%	40%	22%
6-9	33%	50%	17%
10	51%	40%	9%
Gender			
Men	41%	49%	10%
Women	54%	35%	11%
Party			
Democrats	88%	4%	8%
Independents	62%	20%	18%
Republicans	8%	82%	9%
Ideology			
Conservative	6%	87%	7%
Moderate	51%	34%	16%
Liberal	92%	2%	5%
Ethnicity			
Latinos	51%	39%	10%
Whites	48%	42%	10%
Age			
18-49	53%	34%	13%
50-64	45%	43%	12%
65+	45%	48%	8%

Trump's policies that threaten the environment elicit the strongest negative reactions from CD49 voters.



A majority agrees with the efforts of women's rights marches to protest Donald Trump.



Don't know/NA 3%

Demographic Group	Total Agree	Total Disagree	DK/NA
Party by Gender			
Democratic Men	91%	8%	1%
Democratic Women	92%	8%	0%
Independent Men	65%	29%	6%
Independent Women	78%	18%	5%
Republican Men	19%	78%	4%
Republican Women	25%	73%	2%
Gender by Age			
Men Ages 18-49	55%	40%	5%
Men Ages 50+	47%	50%	3%
Women Ages 18-49	71%	27%	3%
Women Ages 50+	59%	39%	2%
Education by Gender			
Non-College Educated Men	48%	52%	1%
Non-College Educated Women	59%	39%	2%
College-Educated Men	51%	44%	5%
College-Educated Women	65%	33%	2%

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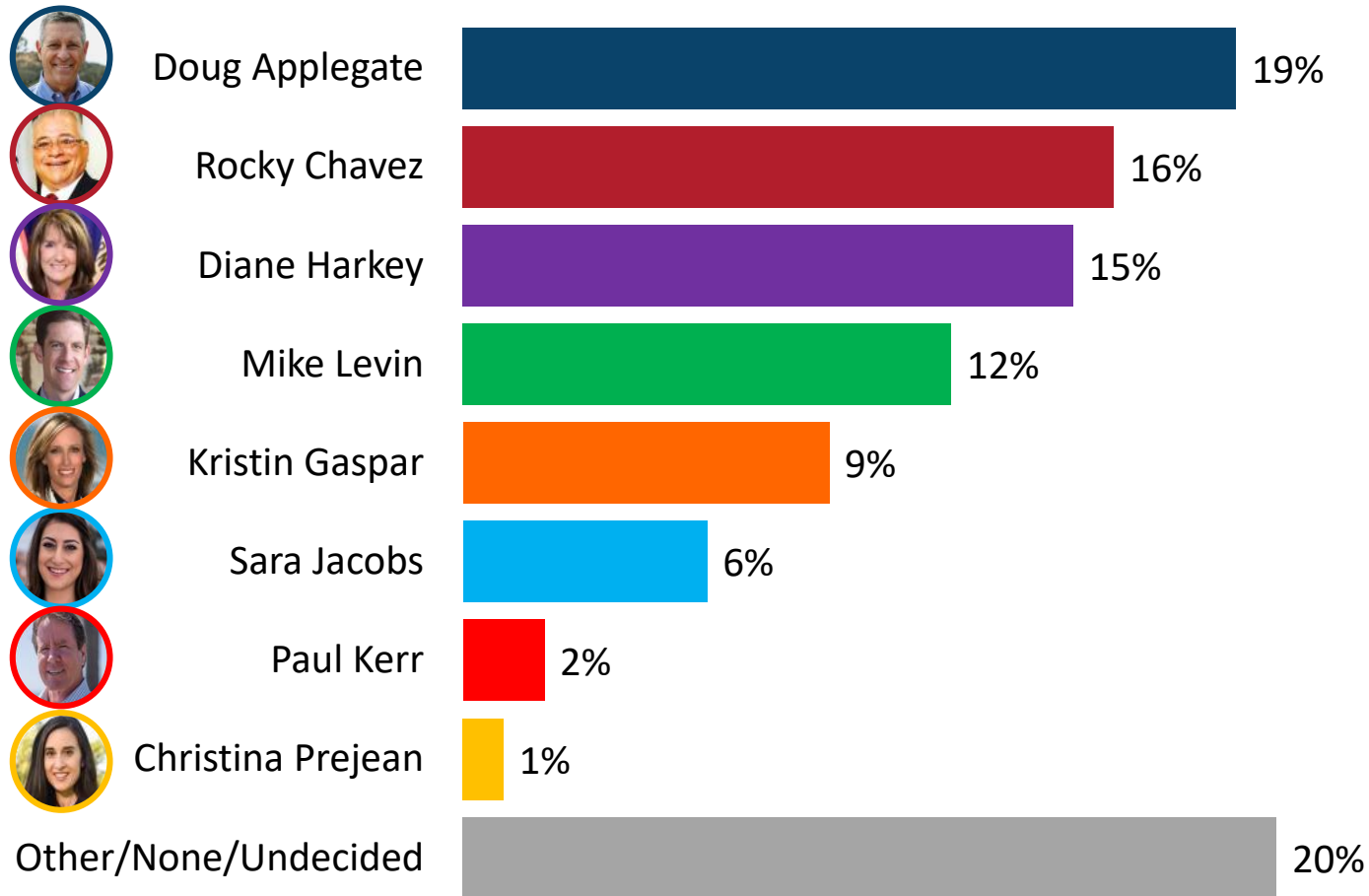


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The June Primary Election


In a crowded primary, Applegate holds a narrow lead in an initial ballot test.

Vote among Likely June 2018 Voters




Survey respondents heard positive profile statements about four Democrats and three Republicans running for Congress.


(Total Favorable)



(KERR) Paul Kerr comes from a working-class family. When he was a teenager, his mother was diagnosed with a serious illness that left his family in deep debt. He left high school in his junior year to join the Navy, attended college on the GI bill and went on to build a successful business, providing thousands of jobs. Kerr is running for Congress to fight for health care and programs that helped veterans like himself go to college and pull themselves up so that everyone who works hard has an opportunity to succeed.



(APPLEGATE) Doug Applegate, a retired Marine Colonel who served in both Iraq Wars, will bring new, positive leadership to Congress by fighting for common sense solutions that benefit everyone, including single-payer healthcare and campaign finance reform.



(CHAVEZ) Rocky Chavez is committed to public service—he spent 28 years in the U.S. Marines, retiring as a Colonel. He founded a business and technology charter high school, served on the Oceanside City Council, and served under Governor Arnold Schwarzenegger as Acting Secretary of the California Department of Veterans Affairs. In 2012, Rocky Chavez was elected to the State Assembly, and he will bring a fighting spirit to Congress to rebuild our economy and national defense.

Candidate Profiles, Continued

(Total Favorable)



(LEVIN) Mike Levin has two decades of experience as local leader and advocate for Orange County and San Diego. Ten years ago, he started a non-profit that partners with Clean Energy companies, local businesses, and public agencies to deliver more renewable energy, preserve our water supplies, and create good-paying, sustainable jobs. Congressman Adam Schiff supports Mike Levin because he will fight to end dysfunction in Washington and reduce the influence of money in politics, so Congress can focus on solving problems and delivering results. Nearly 60% of Democratic delegates to the state convention voted to make Levin the party's officially endorsed candidate.



(GASPAR) Kristin Gaspar is the current Chairwoman of the San Diego County Board of Supervisors and former Mayor of Encinitas, and Chief Financial Officer of her family business. As our member of Congress, Kristin Gaspar will bring a commitment to fiscal management, protection of taxpayer dollars and a willingness to bring people together to get things done. Kristin Gaspar is endorsed by San Diego Mayor Kevin Faulconer.



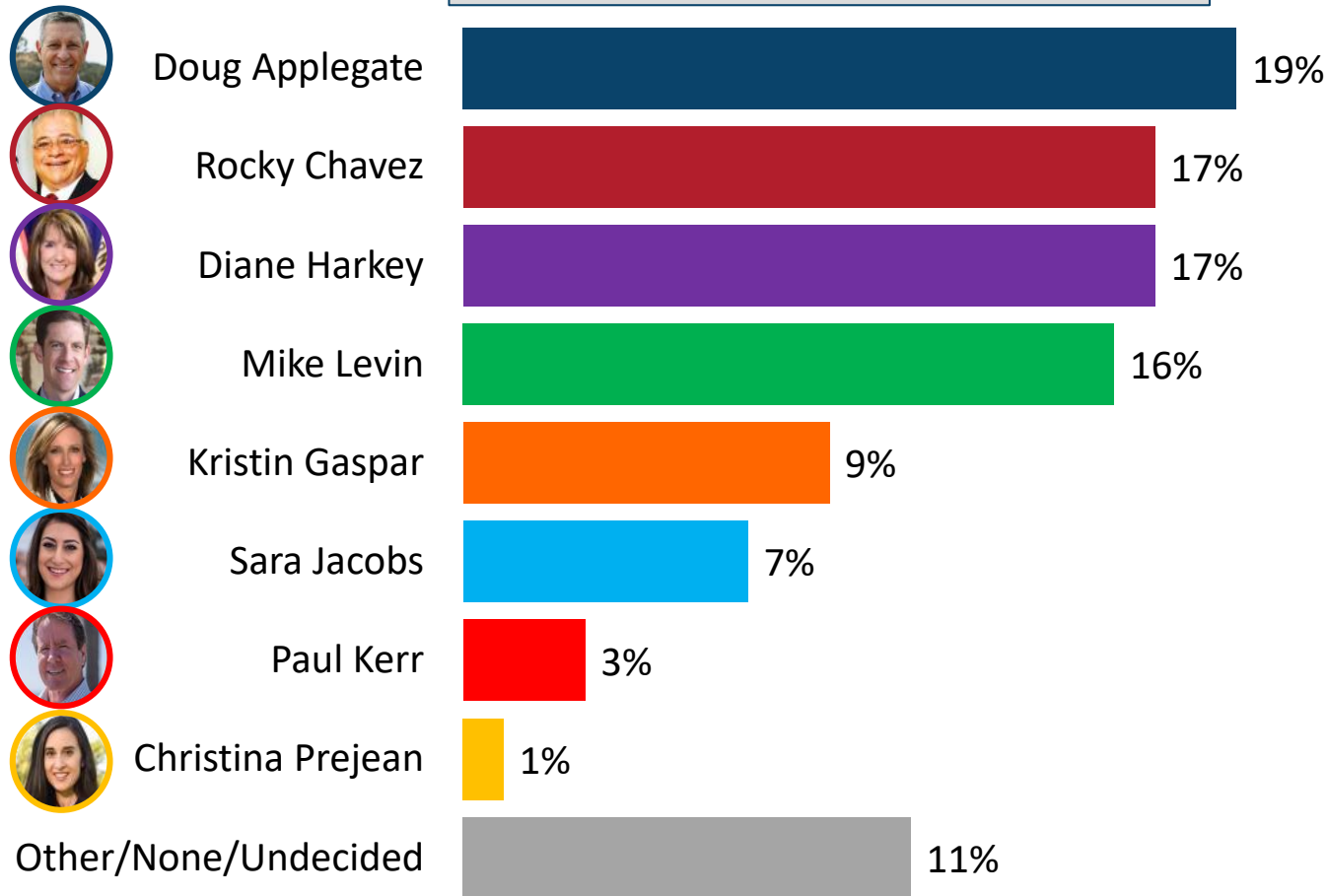
(HARKEY) Diane Harkey represents Orange and San Diego Counties on the State Board of Equalization, where she advocates for policies to support job creation and help small businesses by reducing government red-tape and tax regulations. She is running for Congress to untie the hands of the private sector and spur innovation and entrepreneurship to promote economic growth to rebuild the middle class. Diane Harkey is endorsed by our current Congressman Darrell Issa.



(JACOBS) Sara Jacobs grew up in San Diego, served in key policy positions at the U.S. State Department in the Obama Administration, was a foreign policy advisor to Hillary Clinton's Presidential campaign, and was the CEO of non-profit working to connect every school in the world to the Internet. Sara Jacobs is running for Congress to bring new thinking to Washington and find meaningful solutions that help middle class families.

No candidate emerges as a clear favorite after positive information, and no Democrat advancing to November is a real possibility.

Vote among Likely June 2018 Voters



Respondents also heard a summary negative message about each of these candidates.

(Total Doubts)



(KERR) Paul Kerr is a wealthy real estate developer, like Donald Trump, who has made millions while California's families struggle with skyrocketing housing prices, and homelessness has risen to record levels. Kerr's businesses have been sued by numerous tenants for violating the Fair Housing Practices Act, including discrimination against African-Americans and people with disabilities.



(APPLEGATE) Voters rejected Doug Applegate in 2016 after it was revealed that his former wife accused him of stalking and threatening her during their divorce and child custody proceedings, leading to an Orange County judge placing a temporary restraining order on him. Applegate's troubling behavior includes being arrested for driving under the influence, and \$400,000 in unaccounted campaign funds.



(HARKEY) Diane Harkey is Chair of the State Board of Equalization, an agency plagued with including accusations of corruption and mismanagement and putting \$350 million of taxpayer money in the wrong accounts. Harkey also received thousands in campaign contributions from companies that got loans from her husband's bankrupt real estate company, which the federal government investigated.

Negative Statements, Continued

(Total Doubts)



(GASPAR) As a local elected official Kristin Gaspar took hundreds of thousands of dollars in campaign contributions from developers and voted to allow their dense housing projects that create traffic congestion and are bad for neighborhoods. Gaspar's husband, the leader of a powerful statewide special interest group, set up a nonprofit charity and then used it to support her campaign, raising serious ethical questions.



(JACOBS) Sara Jacobs doesn't really live here-she recently moved into the district from the east coast just to run for Congress. Her so-called experience are short-term political jobs she got because her family of billionaires has donated millions to the Democratic Party establishment and the Clintons. As a 29-year-old with a \$5 million trust fund inheritance, she doesn't understand why our government doesn't work for regular people.



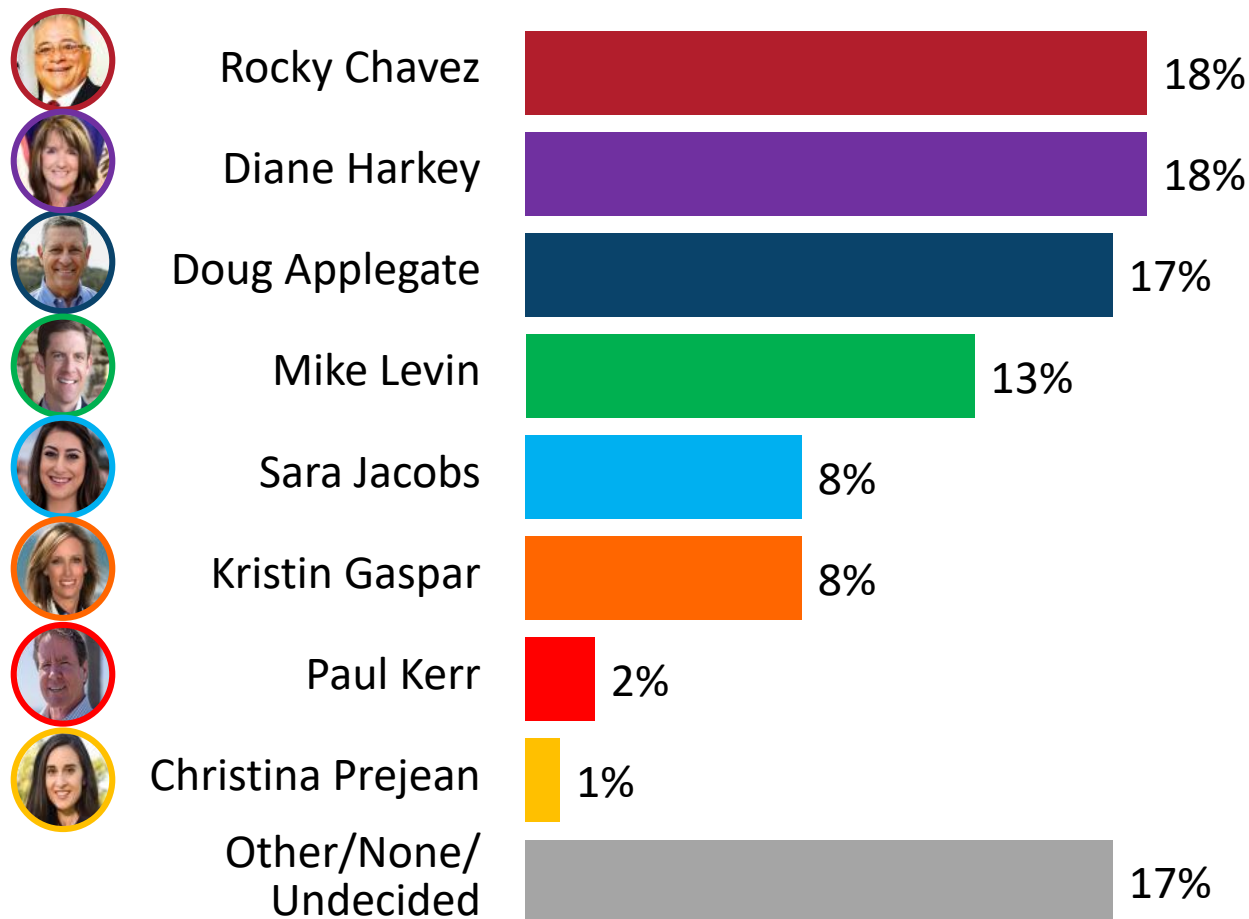
(LEVIN) Mike Levin is an attorney for corporate special interests and represented Countrywide, one of the biggest sub-prime mortgage lenders that preyed on minorities and took advantage of the elderly. Mike Levin represented this industry and defended their predatory and discriminatory loan practices that helped to cause the 2008 Great Recession, which resulted in millions of home foreclosures and people's life-savings being wiped out.










(CHAVEZ) As a member of the State Assembly Rocky Chavez has voted to raise taxes and supported burdensome regulations. He has also taken thousands in free gifts and travel from Sacramento lobbyists and special interests, and Chavez consistently supports the extreme agenda of the National Rifle Association, opposes commonsense laws to protect clean air and clean water and against overtime pay for farmworkers.

Support for the Democrats declines following the negatives, and the risk of no Democratic candidate qualifying for the general election increases.

Vote among Likely June 2018 Voters



All of the Democrats are viable general election candidates, while Chavez looks to be the strongest Republican.

Democratic Candidates	 Rocky Chavez	Vote for Dem vs. Chavez	 Diane Harkey	Vote for Dem vs. Harkey	 Kristin Gaspar	Vote for Dem vs. Gaspar
 Doug Applegate	44%	42%	40%	43%	31%	38%
 Mike Levin	44%	40%	39%	39%	27%	44%
 Sara Jacobs	44%	40%	39%	44%	32%	38%
 Paul Kerr	42%	39%	40%	39%	29%	39%

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Simulating the June Primary with Fewer Candidates

Simulating Different Primary Election Scenarios

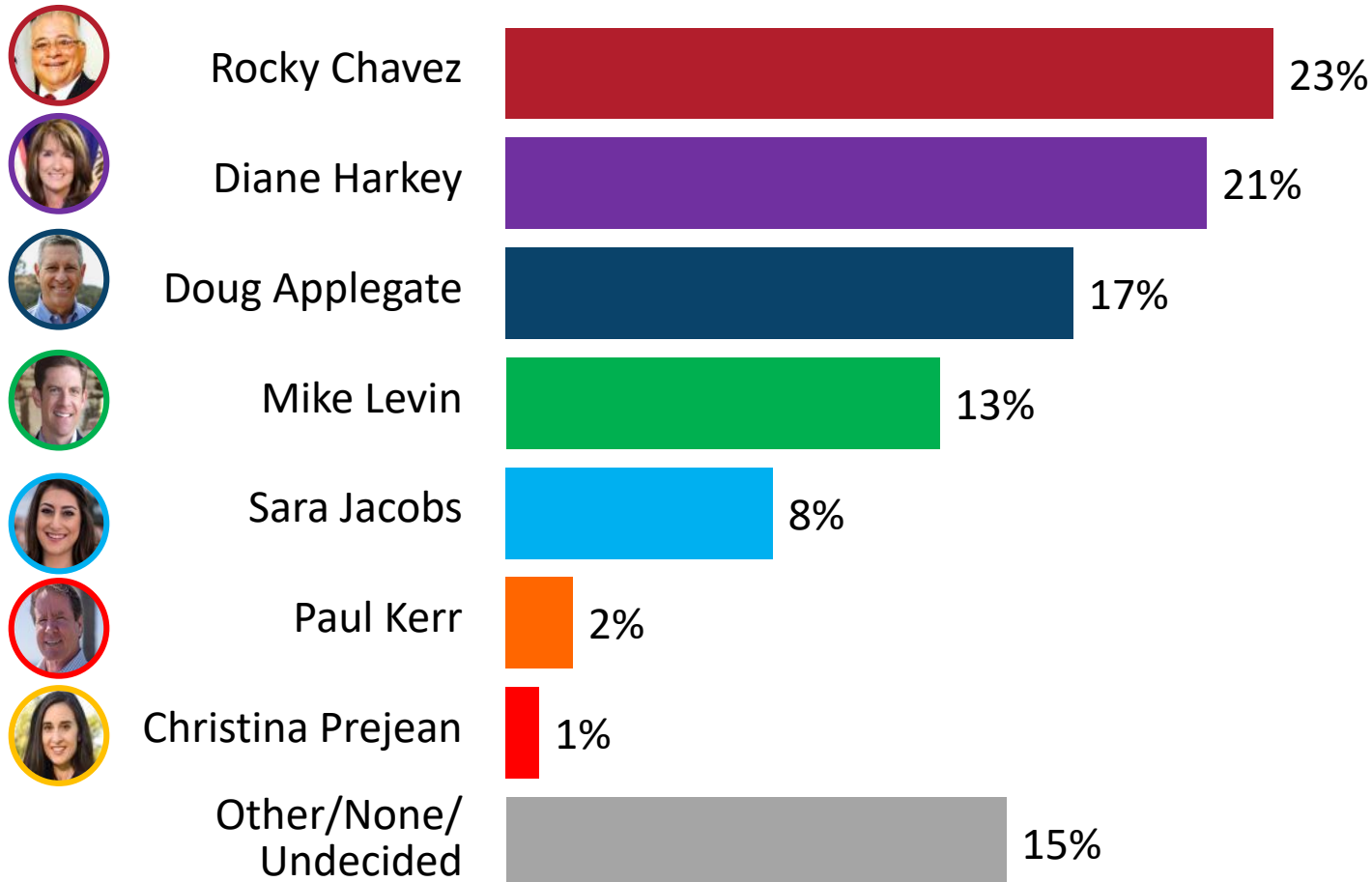
- **Step 1:** The two weakest Democrats – Kerr and Prejean – are removed from the field of candidates.
- **Step 2:** The vote for Kerr and Prejean is reallocated based on respondents' 2nd choice preferences.
- **Step 3:** The next step was simulating a primary field with only two Democrats; one at a time, Jacobs, Levin and Applegate were removed from the field.
- **Step 4:** A similar analysis was conducted with the weakest Republican (Gaspar) removed from the primary field of candidates.

With fewer Democrats and Gaspar in the race, it is possible for a Democrat to make it through to November but it remains a risky proposition.






Candidate (Party)	Vote with No Kerr or Prejean	Vote with No Kerr, Prejean or Jacobs	Vote with No Kerr, Prejean or Levin	Vote with No Kerr, Prejean or Applegate
 Doug Applegate (D)	20%	21%	26%	N/A
 Rocky Chavez (R)	18%	19%	18%	21%
 Diane Harkey (R)	17%	18%	17%	18%
 Mike Levin (D)	17%	20%	N/A	22%
 Kristin Gaspar (R)	9%	10%	10%	11%
 Sara Jacobs (D)	8%	N/A	12%	11%

If no Democrat drops out but Gaspar does, the risk of no Democrat making it to the November general election increases.

Vote among Likely June 2018 Voters

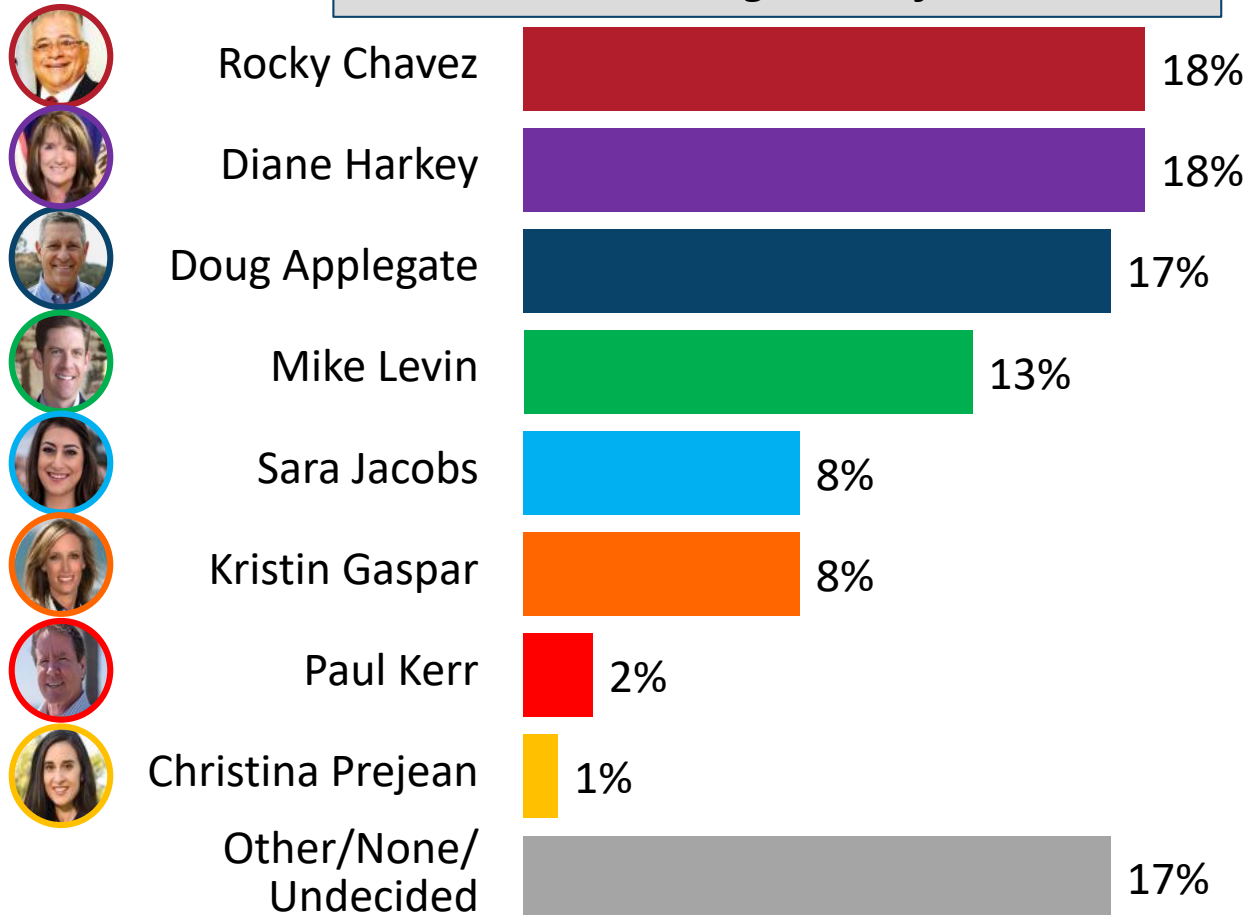


If there are fewer Democrats and no Gaspar the potential of no Democrat qualifying for the general election still remains a concern.

Candidate (Party)	Vote with No Kerr or Prejean	Vote with No Kerr, Prejean or Jacobs	Vote with No Kerr, Prejean or Levin	Vote with No Kerr, Prejean or Applegate
 Doug Applegate (D)	20%	21%	26%	N/A
 Rocky Chavez (R)	22%	23%	22%	25%
 Diane Harkey (R)	21%	22%	21%	21%
 Mike Levin (D)	17%	20%	N/A	22%
 Sara Jacobs (D)	7%	N/A	12%	12%

Again, as the field currently stands, it is feasible that no Democratic candidate will make it to the November ballot.

*Vote among Likely June 2018 Voters after
Positive and Negative Information*



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